INTERNATIONAL MANAGEMENT
Developing tomorrow’s global business leaders

1. Mandatory Courses
   - International Management
   - Culture and International Organizations

2. Elective Courses
   - Doing Business in Emerging Markets
   - Global Organizational Change
   - International Entrepreneurship
   - International Consulting Project
   - International Management

3. Other BA programmes
   - Course from other BA programme HRM, LCM, MC, or S&O

4. Practice
   - Choose max. 1
   - Choose at least 2 (of which at least one course in period 2)

5. Academic professional
   - Choose 3 in total
   - Choose 1 out of 7 (or internship)
   - Behavioral Strategy
   - Cross Cultural Management
   - Diversity in Organizations
   - Enterprising Skills
   - Financial Management
   - Global Organizational Change
   - Managing Service Innovation
   - Idea Factory

6. Knowledge
   - Choose 3 in total
   - Choose at least 2
   - Creating Value Practice
   - Doing Business in Emerging Markets
   - International Entrepreneurship

Portfolio

Research in Business Administration 6 EC
Master Thesis 15 EC
Internship 6 EC

Version: 29-01-2019