MASTER Business Administration - Course Schedule 2018-2019

STRATEGY AND ORGANIZATION
Competing in Dynamic Markets

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Academic</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Academic professional</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Core</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Managing firm boundaries</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Managing stakeholder expectations</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Other BA programmes</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Academic citizen</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Portfolio</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Mandatory Courses**
- Growth Strategies & Organizational Challenges 6 EC
- Strategic Entrepreneurship & Organizational Renewal 6 EC
- Alliances, Mergers & Networks 6 EC
- Strategic Corporate Social Responsibility 6 EC
- Choose 3 in total, 2 courses in period 2, 1 course in period 3.
- Choose at least 2 (of which at least one course in period 2)
- Cross Cultural Management 6 EC
- Diversity in Organizations 6 EC
- Financial Management 6 EC
- Managing Service Innovation 6 EC
- Choose 1 out of 7 (or internship)

**Elective Courses**
- Behavioral Strategy 6 EC
- Cross Cultural Management 6 EC
- Diversity in Organizations 6 EC
- Enterprise Skills 6 EC
- Managing Service Innovation 6 EC
- Business Ethics in S&D 3 EC

**Research in Business Administration** 6 EC
**Master Thesis** 15 EC
**Internship** 6 EC

Choose max. 1 Course from other BA programme HRM, IM, LCM, or MC 6 EC
Choose course from other BA programme HRM, IM, LCM, or MC 6 EC
Course from other BA programme HRM, IM, LCM, or MC 6 EC

Last update: 06-02-2018